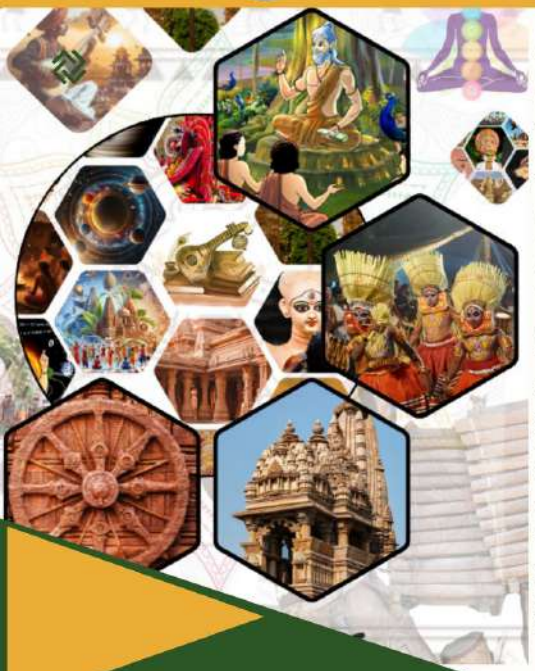
M P BIRLA INSTITUTE OF MANAGEMENT

Associate Bharatiya Vidya Bhavan



ABOUT US

M.P. Birla Institute of Management (MPBIM), established under Bharatiya Vidya Bhavan in 1999, offers a distinguished two-year full-time MBA program affiliated with Bengaluru City University. Accredited by NAAC and ranked among the top non-IIM B-schools in India, MPBIM is renowned for its rigorous academics, dedicated faculty, and focus on Indian values. With a vibrant student community and accomplished alumni in leadership roles, MPBIM remains committed to excellence and innovation in management education.

Objective

1. To engage students in exploring Indian Knowledge Systems (IKS) and connecting them with modern business and management practices.
2. To make learning light, fun, and experiential while fostering creativity and critical thinking.

Format

1. Students will participate in teams (2–3 members).
2. Each group will pick an IKS theme and present it with a business/management application.
3. Outcome can be presented through:
   Digital poster / Presentation / Role-play / Skit / Storyboard



"A Healing Power of Spirituality: A path to Mental Well-being"
By: Sri. V. Muralidhar

"Aaharavidhi: The code of eating for vitality, longevity and inner energy"
By: Dr. Sumithra Sreenath



VICHARA DHARA:

Empowering Minds through Indian Knowledge Systems



Priyamvada Birla Hall

2.30 pm – 4.30 pm

24th September 2025

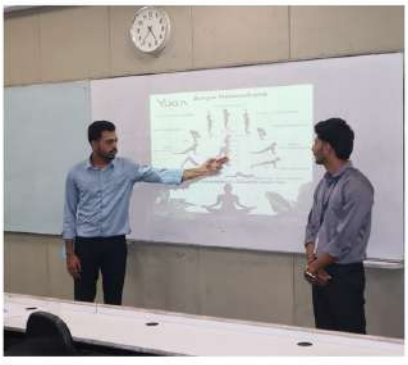

PANCHATANTRA




S COME TO US FROM EVERY SIDE








TO US FROM EVERY SIDE



M P BIRLA INSTITUTE OF MANAGEMENT

VICHARA DHARA :
EMPOWERING MINDS THROUGH INDIAN KNOWLEDGE SYSTEMS

Invited Lecture 1: Sri. V Muralidhar
Topic : A Healing Power of Spirituality: A path to Mental Well-being

Invited Lecture 2: Dr. Sumithra Sreenath
Topic : Aaharavidhi: The code of eating for vitality, longevity and inner energy

Poster Making / Role Play / Demonstration / Story Board / Case Study

- **Health & Wellness –** Ayurveda, Yoga, Meditation for modern lifestyle & workplace well-being.
- **Money Management Principles –** Vedic mathematics for analytics; ancient investment & wealth philosophies.
- **Ethics & Governance –** Insights from Arthashastra & Panchatantra for business ethics, leadership & corporate governance.
- **Strategic Management / Problem Solving –** Ancient Indian models of decision-making, war strategies, and business planning.
- **Women Empowerment / Entrepreneurship –** Learnings from Indian traditions, women leaders, and entrepreneurial role models.
- **Environmental / Sustainability Practices –** Ancient Indian approaches to ecology, resource use, and sustainable development.

Scan and Register

https://forms.gle/k1Bnb8znyrP2FuBR9

24TH SEPTEMBER 2025
2.30 PM – 4.30 PM

Session Hall :
Priyamvada Birla Hall











