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I Semester M.B.A. (Day/Evening) Degree Examination, August - 2021

MANAGEMENT

Business Planning and Regulations

(CBCS Scheme 2019-2020)

Paper : 1.3

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Time : 3 Hours **Maximum Marks : 70**

SECTION - A

Answer any **Five** questions. Each carries **5** marks. **(5×5=25)**

1. Describe briefly the five main components of business planning.
2. What are the key initiatives taken under the Make in India scheme.
3. Describe the negotiable instruments.
4. Write a brief note on the key findings of the National commission on Farmers.
5. Write a short note on the different types of IPR.
6. Briefly explain the implementation of the POSH Act.
7. What is carbon credit accounting? How can you get carbon credits in India?

SECTION - B

Answer any **Three** questions. Each carries **10** marks. **(3×10=30)**

8. Analyze the impact of Maternity Benefit Act on women's career.
9. Who is a consumer under COPRA 2019 with examples? Explain the hierarchy of tribunals for redressal of consumer complaints.
10. What are the different forms of ownership in the private sector. Describe the formation of a private Limited company?
11. Trace out the cybercrimes and how does information Technology Act control these Cybercrimes.

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SECTION - C

Compulsory Question **(1×15=15)**

12. In April 2015 Maharashtra Government food and drug administration had ordered filing of FIR against snapdeal.com as well as against its CEO Kunal Bahl, directors and distributors for online sale of prescription drugs in derogation of Indian laws. FDA Commissioner, Harshdeep Kamble said investigations into other E-Commerce Giants like Flipkart and Amazon are also under progress to ascertain if they are also involved in such sales.

Questions:

a) Has an offence been committed in this case?

b) Snap deal is a platform that connects online buyers and sellers. Can it be held responsible?

c) What regulation would you suggest for online pharmacy stores in India?