
M P BIRLA INSTITUTE OF MANAGEMENT
AN IQAC INITIATIVE
IN ASSOCIATION WITH
MARKETING CLUB
Marketing Mavericks
DIGITAL
PULSE
-A PULSE OF GENZ
AUGUST 2ND, 2025
VENUE - SESSION HALL 5
TIME : 11:30AM
JUDGE
MEGHESH S R
JUDGE
KARTHIK S N
Faculty Coordinators : Dr. Sumitra Sreenath & Dr.Karpagam
Club Coordinators : Anju M.C , Mohammad Usman , Adeeba , Srushti
Volunteers : Nitesh R, Jyothi N, Dhanush, Chandan , Hiteshi.




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An initiative Internal Quality Assurance Cell (IQAC)
MARKETING MAVERICK



































