DATA VISUALIZATION AND BUSINESS REPORTING USING TABLEAU

(CBCS Scheme 2019-20)

Time: 3 Hours **Maximum Marks: 70**

Note

Students need to use the data given and demonstrate using the same

Section A: Lab Session – 1

Execute the program and interpret your analysis from any one of the following.
(1 X 20 = 20)

1. Demonstrate Creating Dashboards in detail and interpret the analysis
2. Demonstrate Creating Engaging Stories in detail and interpret the analysis

Section B: Lab Session – 2

Execute the program and interpret your analysis from any one of the following.
(1 X 20 = 20)

1. Demonstrate Financial Analytics using the given data in detail and interpret the analysis
2. Demonstrate Sales & Marketing Analytics using the given data in detail and interpret the analysis.
3. Demonstrate Job change of Data Scientist using the given data in detail and interpret the analysis