M.P. Birla Institute of Management LIBRARY

62203

Reg. No. | | | | | | | | |

I Semester M.B.A. (Day & Eve.) Degree Examination, July- 2022

MANAGEMENT

Business Planning and Regulations

(CBCS Scheme 2019)

Paper : 1.3

Time : 3 Hours **Maximum Marks : 70**

SECTION - A

Answer any **Five** of the following questions. Each question carries **Five** marks. **(5×5=25)**

1. Describe the components of business planning.
2. What is the need of second generation reforms in India?
3. Elaborate on the role of agricultural policy and agenda followed by Government in India.
4. Write the Essentials of a valid contract.
5. What are the types of laws related to Industrial safety and welfare of employee regulations?
6. Discuss the procedure applicable to the National commission for redressal of consumer disputes.
7. Explain Negotiable Instruments with an example.

SECTION - B

Answer any **Three** of the following questions. Each question carries **Ten** marks. **(3×10=30)**

8. Discuss the features of IT Act and cyber law in India.
9. Elaborate briefly on the Industrial policy 1991 core structure of Indian Economy.
10. Explain the different types of IPRs.
11. Write short notes on :
    a) Global Warming.
    b) Carbon credit accounting.

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SECTION - C

12. Case Study (Compulsory) **(1×15=15)**

Two parties applied for registration of Trade Mark. Shri Ghanashyam and Shri Dhanashyam applied for registration of trade mark. They were both rivals. The trade used by these rivals were "Mathura Ghee and Mathurang Ghee" respectively. Shri Dhanashyam started using 'Mathurang' after lapse of five years from the use of trade mark 'Mathura Ghee' by Shri Ghanashyam. Sri Ghanashyam has polarized the trade mark 'Mathura Ghee' by investing huge amounts on advertisement. The two trade names were phonetically similar. There was not much difference in pictorial and monogram that is the trademark of the rivals. The only difference was the word 'G' registration was granted to neither.

Questions :

a) Discuss in the light of Trade mark provisions.

b) Suggest the plaintiff regarding use of trade mark.
