M P BIRLA INSTITUTE OF MANAGEMENT

ASSOCIATE BHARATIYA VIDYA BHAVAN

SUBMISSION OF MBA DISSERTATION HARD & SOFT COPY 2019 - 2021 BATCH

SL. NO.	REG. NO.	NAME	DISSERTATION TOPIC	FACULTY GUIDE
1	MB193601	AKSHAY MAHABALESHWAR HEGDE	DYNAMICS OF INDIAN STOCK MARKET INTEGRATION – A CROSS COUNTRY ANALYSIS	PROF. PUSHPA B V
2	MB193602	AKSHAYKUMAR KALPAVRIKSHA	E-COMMERCE COMPANY'S ADVERTISING STRATEGY-CRITICAL ANALYSIS	PROF. ANU A NATRAJ
3	MB193603	AMIT V GUNDGURTI VIDYASAGAR C GUNDGURTI	EQUITY ANALYSIS WITH REFERENCE TO AUTOMOBILE SECTOR	DR. LALITH ACHOTH
4	MB193604	ANURUTH DHANANJAYA K N	AN ANALYTICAL STUDY ON FINANCIAL PERFORMANCE OF K.V & CO. PRIVATE LIMITED.	PROF. MANJUNATH S M
5	MB193605	ANUSHREE JOSHI	ANTECEDENTS OF JOB ENGAGEMENT DURING PANDEMIC PERIOD	PROF. SANTHANAM S
6	MB193606	APOORVA SURAGOUDA PATIL	E-BANKING PRACTICES AND PERFORMANCE OF BANKS- AN EMPIRICAL EVIDENCE FROM BANK CUSTOMERS IN BENGALURU	PROF. RAMGOPAL S
7	MB193607	AYESHA FIRDOUS	ANALYSIS OF CURRENCY CORRELATION AND RISK GRADING	DR. SUMITHRA SREENATH
8	MB193608	AZHAR ABBAS	DETERMINANTS BY FUNDAMENTAL ANALYSIS	PROF. HEMA HARSHA
9	MB193609	B SHIVAKISHORE B RAMBABU	FINANCIAL ANALYSIS OF SELECTED INSURANCE COMPANIES IN INDIA – A COMPARATIVE STUDY	DR. ROHINI G SHETTY
10	MB193610	BHARATHI S	STUDY ON CONSTRUCTING AN OPTIMAL PORTFOLIO OF SELECTED SMALL AND MID CAP COMPANIES IN INDIA	DR. LALITH ACHOTH
11	MB193611	CHETAN S CHAVAN	A STUDY ON ECO PRODUCTS	PROF. SANTHANAM S
12	MB193612	KALAVARA SUBRAMANYAM SHARANYA	AN ANALYSIS ON CONSUMER LOYALTY TOWARDS AMAZON ONLINE SHOPPING WITH REFERENCE TO DHARMAVARAM	PROF. GEETHA P
13	MB193613	KARTIK RAMAKRISHNA BHAT	STOCK MARKET REACTION DURING GLOBAL PANDEMIC OUTBREAK	PROF. RAVINDRA B S
14	MB193614	KIRANKUMAR DODDAMANI	STUDY ON EFFECT OF BONUS SHARES ANNOUNCEMENT ON STOCK PRICES	PROF. BHAVYA N

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15	MB193615	MAHENDRA H K	A STUDY ON IMPLEMENTATION OF INFORMATION TECHNOLOGY ON ADVERTISING MEDIA	PROF. ANU A NATRAJ
16	MB193616	MANJUNATHACHAR K T	A STUDY ON FOREX PREDICTIONS BY USING TECHNICAL INDICATORS	PROF. SANTHANAM S
17	MB193617	MANOJ MALABADE	A STUDY ON ROLE OF DIGITAL ADVERTISING ON CONSUMER BRAND PREFERENCE	PROF. RAMGOPAL S
18	MB193618	MARIDI SAI LEELA	INVESTIGATION OF SYSTEMATIC RISK (CAPM) OF EQUITY STOCKS IN INDIAN MARKET	PROF. GEETHA P
19	MB193619	NAJEEYA PEERJADE	TESTING THE WEAK FORM OF EFFICIENCY OF INDIAN STOCK MARKET	PROF. HEMA HARSHA
20	MB193620	NEHA DEEPAK PAWAR	TO DEVELOP AN OPTIMUM PORTFOLIO OF INDIAN STOCKS FOR VARIOUS RISK PROFILE	DR. LALITH ACHOTH
21	MB193621	POOJA PIMPALE	BONUS SHARES AND ITS IMPACT ON STOCK MARKET EVENT STUDY METHODOLOGY APPROACH	DR. SATHYANARAYANA S
22	MB193622	PRATAPAGOUDA MARIGOUDARA HANUMANTAGOUDA	A STUDY ON INVENTORY MANAGEMENT OF JINDAL SOUTH WEST STEEL LTD BALLARY	DR. ROHINI G SHETTY
23	MB193624	RAMESH SOLABANNAVAR	STOCK MARKET REACTION TO BUDGET- TESTING THE SEMI-STRONG FORM OF EFFICIENCY	PROF. RAVINDRA B S
24	MB193625	RASHMI HEGDE	PREDICTION OF STOCK PRICES BY USING ARIMA MODEL	PROF. HEMA HARSHA
25	MB193626	RUDOLPH LESLIE D SA	A STUDY ON STRATEGIC HUMAN RESOURCE MANAGEMENT FOR CORPORATES TO DEVELOP COMPETITIVE ADVANTAGE	DR. LALITH ACHOTH
26	MB193627	SAI SURENDRABABU K	AN ANALYTICAL STUDY ON RETAIL INVESTORS BEHAVIOUR ON FINANCIAL DERIVATIVES IN INDIA	PROF. RAMGOPAL S
27	MB193628	SANGEETHA B S	THE VALIDITY OF ECONOMIC VALUE ADDED APPROACH OVER TRADITIONAL ACCOUNTING APPROACHES: AN EMPIRICAL STUDY	DR. SUMITHRA SREENATH
28	MB193629	SANJAN RAI M	EARNINGS ANNOUNCEMENT AND ITS IMPACT ON INDIAN STOCK MARKET	PROF. HEMA HARSHA
29	MB193630	SANJAY KUMAR SUTHAR	CHALLENGES ENCOUNTERED IN PRICING DECISION OF LCC BASED IN INDIA	DR. ROHINI G SHETTY
30	MB193631	SANNARS SATHYA S	ANALYSIS OF SELECTION OF STOCK FOR INVESTMENT BASED ON CAPM USING COVARIANCE APPROACH	PROF. PUSHPA B V

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31	MB193632	SHAFAQATH ALAM BAIG H	A STUDY ON WORKING CAPITAL IN A PUBLIC SECTOR	DR. LALITH ACHOTH
32	MB193633	SHYAMALA GOPAL BHAT	GLOBAL STOCK MARKET INTEGRATION	DR. SATHYANARAYANA S
33	MB193634	SUHAS S VASISHTA	A STUDY ON RISK AND RETURN ANALYSIS OF SELECETD EQUITY SHARES IN BANKING AND PHARMACEUTICAL SECTOR	PROF. MANJUNATH S M
34	MB193635	SURAJ ANTARAGONDA	ANAMOLIES IN STOCK MARKET –DAY OF THE WEEK EFFECT IN BRICS STOCK MARKET	PROF. RAVINDRA B S
35	MB193636	SUSHMA BHIMSHYA	TALENT MANAGEMENT PRACTICES BY INDIAN IT SECTOR	DR. SATHYANARAYANA S
36	MB193637	SUSHMA SHETTY B	WORK LIFE BALANCE AND IT'S IMPACT ON JOB SATISFACTION AND OVER ALL LIFE SATISFACTION	PROF. BHAVYA N
37	MB193638	VISHNUVARADANANAIK	ONLINE SOCIAL MEDIA FATIGUE AND PSYCHOLOGICAL WELLBEING-A STUDY OF COMPULSIVE USE, FEAR OF MISSING OUT, FATIGUE, ANXIETY AND DEPRESSION	DR. SATHYANARAYANA S
38	MB193639	AISHWARYA ANAND	EFFECT OF COVID-19 ON MENTAL HEALTH OF MANAGEMENT STUDENTS IN BENGALURU	PROF. BHAVYA N
39	MB193640	AISHWARYA M MANE	SPILLOVER EFFECT FROM GLOBAL CURRENCY ON STOCK MARKET	PROF. HEMA HARSHA
40	MB193641	AKSHATA VISHWANATHA BHAT	RISK AND RETURN ANALYSIS OF SELECTED STOCKS LISTED IN NSE INDIA	DR. ROHINI G SHETTY
41	MB193642	ARUNKUMAR A	A STUDY ON GLASS CEILING EFFECT	PROF. GEETHA P
42	MB193643	ARVIND ANILKUMAR TIRLAPUR	A STUDY ON CHALLENGES AND OPPORTUNITIES TO WOMEN ENTREPRENEUR BENGALURU CITY UNIVERSITY	PROF. RAVINDRA B S
43	MB193644	ASHIK RN	COMPARISON BETWEEN PECKING ORDER THEORY AND STATIC TRADE OFF THEORY IN INDIAN STOCK MARKET - PANEL DATA APPROACH	DR. SATHYANARAYANA S
44	MB193645	AYMAN MASOOD	STUDY ON THE ROLE OF GREEN HR PRACTICES IN EMPLOYEE ENGAGEMENT AND RETENTION	PROF. BHAVYA N
45	MB193646	BHARATH GODAVARTHI	EFFECT OF SOCIAL MEDIA PRAMOTIONS ON CONSUMER DECISION MAKING PROCESS WITH REFERENCE TO GANGAVATHI	PROF. PUSHPA B V

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46	MB193647	BHARATH M	BUSINESS ANALYTICS AND ARTIFICIAL INTELLIGENCE BASED PREDICTIVE DATA DRIVEN MODELLING FOR MARKETING MANAGEMENT DECISIONS	PROF. ANU A NATRAJ
47	MB193648	BHAVANA N	A STUDY ON ROLE OF SOCIAL MEDIA CHANNELS IN INDUCING THE BUYING BEHAVIOUR OF CUSTOMERS	PROF. MANJUNATH S M
48	MB193649	DEEKSHA BHAT	EFFECT OF DIVIDEND POLICIES ON THE WEALTH OF THE SHAREHOLDERS	PROF. RAMGOPAL S
49	MB193650	DEEKSHA PRIYA V A	A RESEARCH STUDY ON SENSORY BRANDING IN CAFÉ COFFEE DAY	PROF. GEETHA P
50	MB193651	DEEPA N	AN ANALYSIS OF CUSTOMER EXPERIENCE ON DIGITAL PAYMENTS FOR ONLINE FOOD DELIVERY APPS AT BENGALURU	PROF. RAVINDRA B S
51	MB193652	DEEPIKA P PARADESHI	SPILLOVER EFFECT OF CRUDE ON STOCK MARKET	DR. SATHYANARAYANA S
52	MB193653	DIKSHA JAISWAL	AN ANALYSIS ON CONSUMER DECISION MAKING ON GROCERY BRANDS IN HYPERMARKETS WITH REFERENCE TO RANCHI	DR. SUMITHRA SREENATH
53	MB193654	DIVYA K B	THE ROLE OF SWITCHING COSTS ON CUSTOMER RETENTION IN THE TELECOMMUNICATION INDUSTRY	PROF. BHAVYA N
54	MB193655	G HARSHITHA	HR POLICIES – IMPLEMENTATION AND CHALLENGES WITH SPECIFIC REFERENCE TO FEATHERLITE, BANGALORE	PROF. HEMA HARSHA
55	MB193656	GAYATHRI G	STABILITY OF EQUITY BETA IN INDIAN STOCK MARKET	DR. ROHINI G SHETTY
56	MB193657	GOUTHAM A	EMPIRICAL ANALYSIS ON THE EFFECT OF FREE CASH FLOW AND DEBT ON THE PROFITABILITY OF LARGE-CAPITALIZATION STOCKS IN INDIA	PROF. PUSHPA B V
57	MB193658	GOUTHAM K	A STUDY ON DIGITAL RELATIONSHIP MARKETING IN THE AGE OF COVID-19	PROF. ANU A NATRAJ
58	MB193659	HARISH KUMAR S	STUDY ON PERFORMANCE ANALYSIS OF SELECTED MUTUAL FUND SCHEMS IN INDIA	DR. LALITH ACHOTH
59	MB193660	HEMANTH RAJU SHETTY	A STUDY ON COMPARATIVE FINANCIAL ANALYSIS OF SELECTED HOUSING FINANCE COMPANIES IN INDIA	PROF. MANJUNATH S M
60	MB193661	K BHARGAVI	SPILLOVER EFFECT FROM GLOBAL STOCK MARKETS TO INDIAN STOCK MARKET	PROF. SANTHANAM S

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61	MB193662	K SAI VARSHITH	TO STUDY ON RISK MANAGEMENT IN INSURANCE SECTOR	PROF. RAMGOPAL S
62	MB193663	KEERTHI S	NOT SUBMITTED	DR. SATHYANARAYANA S
63	MB193664	KIRAN RAVASAB JANAJ	DETERMINANTS OF CAPTIAL STRUCTURE IN INDIAN STOCK MARKET	DR. SUMITHRA SREENATH
64	MB193665	LATHIKA JAIN M	APPLICABILITY OF JOSEPH PIOTROSKI'S F-SCORE MODEL IN INDIAN STOCK MARKET	PROF. HEMA HARSHA
65	MB193666	LAVANYA K	INFORMATION SPILLOVER EFFECT AMONG BRICS STOCK MARKET	DR. ROHINI G SHETTY
66	MB193667	MACWIN BUTHELLO	A STUDY ON GREEN MARKETING PRACTICES IN QUICK SERVICE RESTAURANTS IN UDUPI DISTRICT	PROF. PUSHPA B V
67	MB193668	MAHIMA PRABHAKAR BHAT	STUDY ON MERGERS AND ACQUISITION OF BANKS IN INDIA AND INVESTIGATING THE CURRENT TRENDS, CHALLENGES AND FUTURE IMPLICATIONS	DR. LALITH ACHOTH
68	MB193669	MALTHESH K P	EFFECTS OF CELEBRITY ENDORSEMENT ON CONSUMER BUYING BEHAVIOR IN SPORTS AND FASHION INDUSTRY: AN EMPIRICAL STUDY	PROF. MANJUNATH S M
69	MB193670	MEGHANA S	A STUDY ON PERFORMANCE EVALUATION OF CANARA BANK IN COMPARISON TO SELECTED PUBLIC SECTOR BANKS USING CAMELS RATING	PROF. RAVINDRA B S
70	MB193671	MOHANAPRIYADARSHINI G	THE FLUCTUATIONS IN BULLION MARKET AND ITS IMPACT ON STOCK MARKET	DR. SATHYANARAYANA S
71	MB193672	MOKSHITH B N	A STUDY ON PATIENT SATISFACTION FOR SERVICES AT GOVERNMENT HOSPITAL SAKALESHPUR	DR. SUMITHRA SREENATH
72	MB193673	MONISHA C	SIZE EFFECT IN INDIAN STOCK MARKET VIZ A VIZ NIFTY SENIOR WITH NIFTY JUNIOR	PROF. BHAVYA N
73	MB193674	NARENDRA MK	ANALYSIS OF PERFORMANCE AND PROFITABALITY OF SELECT (SBI) BSE LISTED COMPANIES FROM FINANCIAL STAMENTS	DR. ROHINI G SHETTY
74	MB193675	NARESH VENKATRAMANA HEGDE	IMPACT OF SECTORAL ADVANCES ON PRIORITY SECTOR LENDING WITH SPECFIC REFERENCES TO KANARA DISTRICT CENTRAL CO-OPERATIVE BANK	PROF. PUSHPA B V
75	MB193676	NAYANA M	ASSESSMENT OF BONUS SHARES ANNOUNCEMENT ON SHARE PRICES OF SELECTED COMPANIES LISTED IN BSE INDIA	PROF. ANU A NATRAJ

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76	MB193677	NEHAPARVEEN	A STUDY ON EFFECTS OF COVID-19 ON SELECTED SECTORS OF INDIAN STOCK MARKET	PROF. MANJUNATH S M
77	MB193680	PAVAN KUMAR A L	A STUDY ON PERFORMANCE EVALUATION OF SELECTED LARGE CAP FUND	PROF. RAVINDRA B S
78	MB193681	PRABHAKAR K	FORECASTING COMMODITY PRICES BY USING ARIMA MODEL	DR. SUMITHRA SREENATH
79	MB193682	PRAMODA RAO M	A STUDY ON FORECASTING OF FOREIGN EXCHANGE PRICES USING TIME SERIES ANALYSIS	PROF. BHAVYA N
80	MB193683	PRASANNA KRISHNA KODIYAR	SPILLOVER EFFECT FROM COMMODITY MARKET TO STOCK MARKET	PROF. HEMA HARSHA
81	MB193684	PRIYA BELIF	AN ASSESMENT OF EMOTIONAL PROCESS ON WHATSAPP STATUS UPDATES AMONG WOMEN AT SIRSI	PROF. PUSHPA B V
82	MB193685	PRIYANKA G P	AN EVALUATION ON HEDGE FUNDS PERFORMANCE & RISK IN INDIA	PROF. ANU A NATRAJ
83	MB193686	PUNEETH C K	EFFECT OF IMPULSIVE PERSONALITY TRAITS AND STORE ENIVERONMENT ON IMPULSIVE BUYING BEHAVIOUR	DR. LALITH ACHOTH
84	MB193687	RAHIM VASTAD	A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRIC VEHICLES IN KARNATAKA	PROF. MANJUNATH S M
85	MB193688	RAHUL V KABBIN	IMPACT OF SUBLIMINAL ADVERTISING ON CONSUMER BUYING BEHAVIOUR – AN EMPIRICAL STUDY	PROF. SANTHANAM S
86	MB193689	RAKSHA RAJKUMAR GAONKAR	GLOBAL STOCK MARKET REACTION DURING PANDEMIC OUTBREAK	PROF. RAMGOPAL S
87	MB193690	RAMYA D V	IMPACT OF CURRENCY DEMONETISATION ON INDIAN STOCK MARKET	DR. SATHYANARAYANA S
88	MB193691	RAMYA M	A STUDY ON THE IMPACT OF FOREIGN INSTITUTIONAL INVESTORS ON THE SECTORAL MARKET INDICES	DR. SUMITHRA SREENATH
89	MB193692	RANJITHA MAHABALESWER NAIK	EFFECT OF GLOBAL MAJOR EVENTS OF BREXIT REFERENDUM, SUBPRIME CRISIS, COVID-19 AND SEPTEMBER 11 ATTACK ON GLOBAL MARKET	PROF. BHAVYA N
90	MB193693	RISHMA DUBEY	A COMPARATIVE ANALYSIS OF MANAGEMENT OF NON PERFORMING ASSETS OF SELECTED PUBLIC AND PRIVATE SECTOR BANKS	DR. ROHINI G SHETTY

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91	MB193694	ROHIT GANI	A STUDY ON USER EXPERIENCES ON PHONEPE AND GOOGLE PAY WITH SPECIFIC REFERENCE TO ATHANI	PROF. PUSHPA B V
92	MB193695	ROOPA DESHPANDE	CALENDAR EFFECTS ON INDIAN STOCK MARKET	PROF. ANU A NATRAJ
93	MB193696	SADIA ANJUM	A STUDY ON EQUITY ANALYSIS OF SELECTED FMCG SECTOR STOCKS	PROF. MANJUNATH S M
94	MB193697	SAHANA A	EXPLORING E-WOM EFFECTS ON THE ROLE OF PERCEIVED POSITIVE E-WOM ON PRODUCT ATTITUDE, WEBSITE ATTITUDE AND PURCHASE INTENTION	PROF. SANTHANAM S
95	MB193698	SAMBRAMA A S	INFLUENCE OF FINANCIAL LITERACY ON SAVINGS AND INVESTMENT BEHAVIOUR: A PERSPECTIVE OF NON-COMMERCE STUDENTS IN BENGALURU CITY	PROF. R KALAVATHI
96	MB193699	SAMPRITA S ROTTI	INFLATION AND ITS IMPACT ON STOCK MARKET	PROF. RAVINDRA B S
97	MB193700	SANDESH K	AN ANALYSIS ON THE IMPACT OF FII's ON INDIAN STOCK MARKET: 2007-2021	DR. SATHYANARAYANA S
98	MB193701	SANIKA SUBHAS BORKAR	THE EFFECT OF TRANSFORMATIONAL LEADERSHIP AND INNOVATIVENESS	PROF. BHAVYA N
99	MB193702	SERA STENY VAZ	ASSESSMENT OF TRAINING AND DEVELOPMENT ACTIVITIES IN INDIAN BANKING SECTOR	PROF. ANU A NATRAJ
100	MB193703	SHARATH R	STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY DIVERSIFIED MUTUAL FUNDS	PROF. MANJUNATH S M
101	MB193704	SHIVAKUMAR H N	A REPORT ON CONSTRUCTION OF PORTFOLIO USING TREYON'S BLOCK MODEL	PROF. SANTHANAM S
102	MB193705	SHRIRAM BAJAJ	A STUDY ON DIGITAL PLATFORM INFLUENCING LUXURY PRODUCT PURCHASE WITHREFERENCE TO GENERATION Y (GEN Y) AT BANGALORE	PROF. RAMGOPAL S
103	MB193706	SHRUTI RAJSHEKHAR MIRJE	IPO UNDERPRIING IN INDIAN STOCK MARKET	PROF. R KALAVATHI
104	MB193707	SHUBADHA JAGANNATH ATHLE	EMPOWERING LEADERSHIP TO JOB SATISFACTION, WORK EFFORT AND CREATIVITY	PROF. RAVINDRA B S
105	MB193708	SIRI B U	A STUDY ON GOLD AS A SAFER INVESTMENT ALTERNATIVE AMONG SMALL AND MEDIUM INVESTORS	DR. SUMITHRA SREENATH

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106	MB193709	SMITA PATIL	EFFECT OF ECONOMIC VALUE ADDED AND MARKET VALUE ADDED ON STOCK PRICES	PROF. BHAVYA N
107	MB193710	SOUNDARYA ANAND	STOCK SPLIT AND ITS EFFECT ON STOCK MARKET	PROF. HEMA HARSHA
108	MB193711	SOWMYA K	EVALUATION OF DIGITAL MARKETING CAMPAIGN STRATEGY USING VARIOUS NETWORK	DR. ROHINI G SHETTY
109	MB193712	SRIVALLI GADINA	AN EMPIRICAL STUDY ON DETERMINANTS OF INVESTMENT BEHAVIOUR OF INDIVIDUALS TOWARDS PERSONAL INSURANCE PRODUCTS	PROF. PUSHPA B V
110	MB193713	SRUSHTI G D	AN EVALUATION OF DIGITAL WALLETS ON CONSUMER BEHAVIOUR WITH SPECIFIC REFERENCE TO SOMWARPET, KODAGU	PROF. ANU A NATRAJ
111	MB193714	SUDARSHANA SUBRAYA HEGDE	INVESTORS PERCEPTION TOWARDS INVESTING: A STUDY IN BENGALURU CITY	DR. LALITH ACHOTH
112	MB193715	SUMANTA GANGULY	CONSUMER PURCHASE DECISION IN INSTAGRAM STORES: CONSUMER TRUST	PROF. SANTHANAM S
113	MB193716	SUMEDHA KAR	A STUDY INTO BRAND BUILDING PROCESS THROUGH ORGANIC MARKETING AND ITS EFFECT ON CONSUMER ENGAGEMENT	PROF. RAMGOPAL S
114	MB193717	SUNIL K	STOCK MARKET REACTION TO POLICY CHANGE ANNOUNCEMENTS ON BANKING SECTOR	PROF. R KALAVATHI
115	MB193718	SURAJ S	ASSESSING THE RISK OF INDIAN STOCK MARKET - VAR APPROACH	PROF. SANTHANAM S
116	MB193719	SUSHMA GANESH SHETTY	INVESTORS BEHAVIOUR TOWARDS PERFORMANCE INDICATORS OF MUTUAL FUNDS: AN EMPIRICAL ANALYSIS	DR. SUMITHRA SREENATH
117	MB193720	SWETA B PATIL	EMPLOYEE GRIEVANCE REDRESSAL MECHANISMS AND IT'S EFFICACY	PROF. HEMA HARSHA
118	MB193721	SYED SHAHID ATHAR	INFLUENCE OF SOCIAL MEDIA CHANNELS ON CUSTOMER BUYING BEHAVIOUR – A STUDY ON HAIR AND BEARD OIL	DR. ROHINI G SHETTY
119	MB193722	TEJASHWINI T B	PRE AND POST MERGER PERFORMANCE AND VALUE CREATION AT SELECT BANK LISTED IN BSE INDIA	PROF. PUSHPA B V
120	MB193723	USHARANI K	EFFECT OF SOCIAL MEDIA ON KANNADA SOAP OPERAS WITH SPECIFIC REFERENCE TO WOMEN AT BENGALURU	PROF. ANU A NATRAJ

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121	MB193724	VARUN RAVINDRA BHAT	A STUDY ON VISUAL MERCHANDISING ON IMPULSE BUYING BEHAVIOR WITH REFERENCE TO TSS SUPER MARKET SIRSI	DR. LALITH ACHOTH
122	MB193725	VEENASHREE H	STUDY ON CONSTRUCTION OF OPTIMAL PORTFOLIO OF SELECTED STOCKS LISTED IN BSE INDIA LIMITED	PROF. MANJUNATH S M
123	MB193726	VENKATESH HEGDE	MODELING OF CRYPTOCURRENCY WITH FIAT CURRENCY BY VECTOR AUTO REGGRESIVE MODEL	PROF. SANTHANAM S
124	MB193727	VIJAYANK Y R	CALENDAR EFFECTS IN INTERNATIONAL STOCK MARKETS	PROF. RAMGOPAL S
125	MB193728	VINAY S SHETTAR	PREDICTION OF STOCK INDICES BY USING TECHNICAL ANALYSIS	PROF. R KALAVATHI
126	MB193729	VISHAKA S	MACROECONOMIC VARIABLES AND ITS EFFECT ON STOCK MARKET	PROF. RAVINDRA B S
127	MB193730	YASHAS KUMAR S	RELATIONSHIP BETWEEN GOLD AND SILVER: AN EMPIRICAL ANALYSIS OF COMMODITY MARKETS WITH REFERENCE TO NATIONAL COMMODITY EXCHANGE, INDIA	DR. SUMITHRA SREENATH
128	MB193731	ZUHA ZUBAIR	DAY OF THE WEEK EFFECT IN INDIAN STOCK MARKET	DR. SATHYANARAYANA S